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CURRICULUM VITAE DAVE ALEX CAMPBELL BAMFORD

1. **PROFESSION:** Advisor on Tourism, Recreation and Protected Area Management
2. **DATE OF BIRTH:** 16 January 1950
3. **NATIONALITY:** New Zealand
4. **EDUCATION:**
 - Diploma in Parks, Recreation and Tourism Management, Lincoln University College, New Zealand, 1984
 - Winston Churchill Fellowship to study National Park management in USA, 1981
 - Bachelor of Science, Victoria University, Wellington, New Zealand, 1975.
5. **AREAS OF EXPERTISE:**
 - Providing strategic advice on tourism as an economic development tool- e.g. moving from an extractive industry (native forest logging) to a sustainable tourism industry
 - Tourism feasibility and demand assessments
 - Tourism specialist input
 - Indigenous tourism development
 - Assessing and assisting new (blue skies) tourism and recreation products
 - Revitalising or restrengthening tourism businesses
 - Public speaking, presentations and facilitating workshops/think tanks
6. **COUNTRIES OF WORK EXPERIENCE:** Antarctica, Australia, Brunei, Cambodia, Chile, Fiji, France, Japan, Kyrgyzstan, Laos, Malaysia, Micronesia, Mongolia, Montenegro, Myanmar, Nepal, New Zealand, Niue, Papua New Guinea, People's Republic of China, Pitcairn Island, Rwanda, Samoa, Singapore, Thailand, Tonga, Vanuatu, Viet Nam

Overview

Dave Bamford began his career as a Park Ranger in New Zealand's National Parks Service in 1975, going on to hold a senior supervisory role in the Department of Lands and Survey Head Office overseeing all field operations, staff management, recruitment, training and promotion.



In 1986, together with Les Clark, Dave Bamford founded Tourism Resource Consultants (TRC), a private firm that provides consulting services throughout Asia, the South Pacific, Latin America and Australasia. The business grew and now has offices in Wellington, New Zealand; Canberra, Australia; and representatives in Viet Nam, Nepal and the Philippines. In April 2011 Tourism Resource Consultants merged with the Australian planning consultancy firm, Planning for People and became TRC Tourism. Mr Bamford remained a Director and Partner until 2013 when he started to operate as an independent tourism advisor.

Mr Bamford's work during this time has spanned tourism, national parks and recreation planning, pro-poor and poverty alleviation projects with a focus on tourism as a development tool.

Mr Bamford is highly experienced at working effectively in different countries and among different cultures. In the last twenty-five years much of Mr Bamford's work has been in New Zealand, the South Pacific, Asia and Latin America. Mr Bamford has also worked in Antarctica, the Sub-Antarctic Islands and Europe. In New Zealand Mr Bamford has been regularly engaged on tourism projects involving iwi (Māori). He is a board member of the inaugural board for governing Te Urewera (formerly Urewera National Park).

Business

Mr Bamford has considerable experience in the development, strategic and operational management of mountain, river/marine, coastal, heritage and other nature-based tourism products in New Zealand and the Pacific. He has initiated and developed four successful tourism businesses (Tourism Resource Consultants, New Zealand Alpine Calendars, and The Mountains to Sea and The Big Coast adventure races) and subsequently managed their sale. He has been an advisor to many tourism businesses in New Zealand, the Pacific and Asia that are now successfully established and is a board member for the Timber Trail Lodge and Kāpiti Nature Lodge.

Mr Bamford's experience includes many tourism investment opportunities. Examples are widespread but include a business plan for the Ruapehu Alpine Lifts gondola proposal (2017); market assessments for New Zealand tourism businesses; studies into tourism investment opportunities for New Zealand firms in Viet Nam (2007); market demand assessments for the NZ Cycle Way project and for several cycleway business cases and for the proposed Porters Ski Area redevelopment (2010- 2012).

Organisational Establishment, Reviews and Surveys

Mr Bamford has regularly been engaged to provide advice to organisations on restructuring or establishing new organisations. Clients include New Zealand Māori Tourism, New Zealand Rafting Association, Department of Conservation, Department of Tourism, New Zealand Mountain Safety Council, Department of Lands and Survey, Hillary Commission for Sport, Fitness and Leisure, Samoan surf operators. He led the survey work for the possibilities for space rocket tourism on Mahia Peninsula in New Zealand in 2016-17.

Career Highlights

Mountain tourism including Sustainable Summits

At the forefront of sustainable tourism in New Zealand and internationally

Board membership including Te Urewera, Kāpiti Island Nature Lodge and Timber Trail Lodge

Assisting iconic tourism businesses to grow

Pro-poor and tourism economic development work

National Parks Protected Areas including World Heritage Areas

With an early career as a National Park Ranger, Mr Bamford has a very strong understanding of the principles, practices and management of National Parks and protected areas. He held direct operational oversight for the management of New Zealand's National Parks in the mid-1980s.

As a consultant, Mr Bamford regularly works at the interface of tourism and protected areas. Virtually all of his work is in this area. He has worked in major World Heritage areas including: Tongariro National Park, Fiordland and Mount Aspiring National Park, Uluru-Kata Tjuta National Park (Australia), Great Barrier Reef (Australia), Halong Bay (Viet Nam), and Angkor Wat (Cambodia). Mr Bamford regularly works with protected area managers on a wide range of tourism policy and management issues.

Recreation and Tourism

Mr Bamford has an extensive background in New Zealand tourism and recreation management including strategic input into a range of national park and conservation management plans and recreation impact assessments for development projects. He has undertaken assessments of recreation and tourism resource feasibility studies for nature and adventure tourism projects, as well as planning for new recreational developments. Since 1990 this experience has seen Mr Bamford serve as an expert witness for many high-profile developments that have required planning permission through New Zealand's Resource Management Act.

Tourism Marketing

Mr Bamford has been involved in the development and implementation of a wide range of tourism marketing projects including: NZ Ski Industry Marketing Strategy 2007-2010; the New Zealand Tourism Department's presentation to PATA, Bali '91; marketing plans and implementation for special events; tourism product launches (whale watching, Routeburn Winter Classic). He has also advised on the conceptual development and production of books, calendars, posters, press releases, newsletters and launches since 1970.

Special Event Management

Mr Bamford has a particularly comprehensive understanding of all aspects of adventure and multi-sports event management. In addition to initiating and managing the Mountains to Sea and Big Coast Adventure Races, he has also managed the successful holding of the Grand Traverse in New Zealand and the prestigious Raid Gauloises Adventure Race in both New Zealand and Malaysia (1994) and provided advice to a wide range of events in New Zealand including: Ecochallenge 2001, The Tuatapere Wild Challenge 1990-2001, The Mountains to Sea 1987-1994, The World Triathlon Championships 1994, The Big Coast - Wellington and Auckland 1992-1997. Clients include New Zealand National Parks Centennial Commission, GFM (France), NZ 1990 Commission, Tuatapere Promotions Association, The Hillary Commission, Tourism Council of the South Pacific, the Department of Conservation and the Winter Games NZ – 2009, 2011, 2013, 2015 and 2017.

Mr Bamford was a co-coordinator of the international Sustainable Summits Conference at Aoraki/ Mount Cook in August 2016.

Economic Development Work

Pro-poor and development work has been an important part of Dave Bamford's work. He has worked with a wide range of Māori trusts and societies over the last 20 years as a tourism economic development advisor. Some examples of this work from recent years include:

- Review of tourism trends and opportunities for Ngātiwai and the Department of Conservation in the coastal area of the Poor Knights Islands in 2017.
- Tourism Strategic Team Leader for developing Vanuatu's Strategic Tourism Activity Plan 2014-2018.
- Tourism Consultant for 5 significant Malaysian Tourism Strategies in: Sarawak (1992/1993), Sabah (1995), Johor (2009), Perak (2010) and Northern Malaysia (Belum Temengor Protected Areas) – 2012.
- Livelihoods specialist on the ADB's Greater Mekong Subregion Tourism Strategy 2006-2015, providing the pro-poor tourism input into this significant poverty alleviation project by reviewing the six Mekong countries' pro-poor tourism policies, plans and initiatives and, after extensive consultation, preparing a sector report for the final ADB GMS Tourism Strategy 2006-2015.
- Involvement in poverty alleviation work in Papua New Guinea that provided training for Papua New Guinea tourism operators, including running multi-day tourism business training courses in Madang (2005) and Rabaul (2006).
- Team leader for a review of the UNDP-funded Nepal Tourism for Rural Poverty Alleviation Programme - a major 5-year US\$5 million donor programme assisting with rural tourism development initiatives ranging from policy to project implementation (2005-6).

Public Speaking

Mr Bamford regularly engages in public speaking and media commentary on tourism, often with a focus on international best-practice or lessons from the New Zealand tourism sector. In this role, Mr Bamford combines his expertise and experience with an engaging speaking style that connects with audiences.

He is often asked to participate in conferences, workshops and meetings as a presenter or facilitator. Recent examples include: Sustainable Summits Conference, Chamonix, France 2018; Timber Trail Cycle Tourism Summit 2017; Sustainable Trails Conference, Thredbo, Australia 2017; Sustainable Summits Conference, Aoraki Mount Cook 2016; The SW Tasmanian 'Blue Skies' Workshop 2013; The Maria Island (Tasmania) Tourism Workshop 2013; the ASEAN Ecotourism Conference, Philippines 2013; The World Ecotourism Conference in Malaysia in 2009; Tourism conferences in Chile (2), 2009; NZ Ministry of Foreign Affairs and Trade Free Trade Conference, 2009; Parramatta Tourism Workshop, 2009; the NZ Ecotourism Conference, 2007; The Pacific World Heritage Workshops, Turangi, 2007; and the 4th Volcanoes, Lakes and Rivers tourism workshop, Chile, 2007.

Voluntary and advisory roles

Mr Bamford is a ministerial appointee to the Te Urewera Board that governs the recently legislated (2014), innovative approach to managing a protected area (formerly Urewera National Park). He was the Chair of the Victoria University of Wellington Tourism Management Advisory Group and regularly provides mentoring and support to young New Zealanders. He is an advisory board member of the

Kāpiti Island Nature Lodge, a board member of the Timber Trail Lodge (Pureora New Zealand) and an advisor to the NZ Government's Sir Edmund Hillary Expedition Grants Committee. Previous roles include being a member of the Sir Edmund Hillary Outdoor Recreation Council (2009 -2013); trustee of the Rainbow Warrior Trust (Pacific Development and Conservation Trust) (2004 - 2009); past President of the Tongariro Natural History Society; and President of the New Zealand Alpine Club from 2003 to 2005.

7. LANGUAGES:

- Excellent in English
- Basic Spanish

8. PUBLICATIONS:

Mr Bamford is a co-author of *Scenic Playground – The Story behind New Zealand's Mountain Tourism* with Peter Alsop and Lee Davidson (2018), an illustrated history of New Zealand's mountain tourism, and of *Selling the Dream* with Peter Alsop and Gary Stewart (2012), a glossy 400-page book on the tourism posters and other publicity of New Zealand. With nearly 1,000 images and a dozen essays this book celebrates New Zealand's tourism past (see www.sellingthedream.co.nz) and was shortlisted for the Illustrated New Zealand section of the New Zealand Post Book Awards in 2013.

Other publications include articles on: Ecotourism - Its Potential and Pitfalls, Interpretation in New Zealand's National Parks and Reserves, Antarctica Tourism, Adventure Tourism and Cave Tourism, Marketing Recreation, The History of Winter Sports on Tongariro National Park plus various mountaineering articles and historic reviews including a paper on managing grief for mountaineers and protected area land managers. He also assisted in the preparation of briefs for several national park handbooks and outdoor publications and was involved with the research, development and production of a proposed range of television programmes relating to the outdoors including the 2012 NZ National Parks TV Series for TVNZ.

9. MEMBERSHIP:

- Reference group member - Tourism Industry Aotearoa's Tourism 2025 Reset Project
- New Zealand Tourism Sustainability Programme
- Approved Tourism Consultant for NZ Ministry of Foreign Affairs (through TRC Tourism)
- NZ Tourism Industry Association
- Board member – Te Urewera (formerly Te Urewera National Park, 2014-current)
- Board Member – Timber Trail Lodge, North Island, New Zealand (2016- current)
- Board Advisor – Kāpiti Island Nature Lodge (2009-current)
- Chair – Rocket Tourism Steering Committee Hawke's Bay (2016)
- Chair - Victoria University of Wellington Tourism Management Advisory Group (2008-17)
- Advisor - Sir Edmund Hillary Expedition Grants Committee
- Past president of the Tongariro Natural History Society
- World Commission on Protected Areas (IUCN WCPA)

- NZ Alpine Club - National President 2003-2005
- Certified: Hospital Emergency Technician (1998) (skills regularly updated)
- Padi Diver

10. WORK EXPERIENCE:

Independent Advisor on Sustainable Tourism, Recreation and Protected Area Management (May 2013-present)

Associate consultant, TRC Tourism Ltd (May 2013 – November 2016)

Director of TRC Tourism Ltd (April 2011 – April 2013)

Director of Tourism Resource Consultants Ltd (2004–2011)

Partner and co-founder of Tourism Resource Consultants (1986–2004)

Ranger positions in New Zealand's National Parks Service (1975-1986)

Mountain Field Assistant, NZ Antarctic Research Programme (1971-72)

11. PROJECTS:

Taranaki, New Zealand, September 2018 (ongoing). Member of Henley Hutchings team, providing tourism specialist input and assessing options for the Taranaki Crossing Feasibility Study (Client: MBIE)

Ruapehu, New Zealand, November 2018. Tourism specialist input into the Turoa Gondola Project and cycle trails evaluation (Client: Perception Planning)

Wellington, New Zealand, August 2018 – March 2019. Tourism Industry Aotearoa's Tourism 2025 Reset Project. Reference group member to provide oversight of TIA's key tourism strategy. The group is meeting monthly between August 2018 and March 2019 (Client: Tourism Industry Aotearoa)

Wellington, New Zealand, August 2018. Great Rides Survey and analysis (Client: NZ Cycle Tours)

European Alps, June 2018. Coordinator of iwi/Department of Conservation European Study Tour

Tongariro, New Zealand, May 2018. Input into the Tongariro Northern Circuit Diagnostic Report including analysis, review and comments (Client: Perception Planning)

South Island, New Zealand, 2017 (ongoing). Membership of the Path Advisory Board, advising on the development of a lodge in the Fiordland National Park (Client: Path)

Wellington, New Zealand, 2017 (ongoing). Strategic advisor to the panel assessing applications to the Great Walk Evaluation Panel (Client: Department of Conservation)

Ruapehu, New Zealand, 2017-2018. Development of a demand analysis and options paper for management of visitor numbers on the Tongariro Alpine Crossing and strategist for the development of a sustainable track management plan (Client: Department of Conservation)

Northland, New Zealand, 2017 (ongoing). Review of tourism trends and opportunities for Ngātiwai and the Department of Conservation in the coastal area of the Poor Knights Islands (Client: Ngātiwai)

Southland, New Zealand, 2017. Tourism input into the development of a business case for the future of the Around the Mountains Cycle Trail (Client: Southland District Council)

Wellington, New Zealand, 2017 (ongoing). Member of Expert Advisory Panel on UNESCO Global Geoparks for New Zealand (Client: UNESCO)

Southland, New Zealand, 2017. Open Space Priority Settings – professional tourism input into a plan for the development of fit for purpose open spaces and facilities within Southland District (Client: Southland District Council)

Mongolia, 2017. Provision of training for ecotourism providers at Khuvsgul Lake National Park (Client: TRC Tourism for Asian Development Bank)

Tongariro National Park, New Zealand, 2017. Preparation of feasibility study for the installation of a new gondola and associated services on Whakapapa Skifield (Client: Ruapehu Alpine Lifts)

Samoa, 2017 (ongoing). Tourism Training Development Team Leader for the Samoa Tourism Growth Partnership Programme (Client: TRC Tourism and NZAID)

Thredbo, Australia, May 2017. Presenter at Sustainable Trails Conference, “When is enough, enough? – Lessons from Australian and New Zealand Trails” and “Tongariro – history of growth and issues” (Client: TRC Tourism)

Ruapehu, New Zealand, 2017. Strategic tourism input and thought leader for the Ruapehu Regional Visitor Sector Development Plan and Destination Value Proposition (Client: Henley Hutchings)

Wellington, New Zealand, 2017. Strategic input into the development of the Regional Trails Framework (Client: TRC Tourism for Wellington City Council)

Wellington, New Zealand, 2017. Professional support for addressing the Department of Conservation’s Wellington Conservation Strategy regarding huts in the forest park (Client: Orongorongo Club)

Wellington, New Zealand, 2016. Strategic tourism input into the Visitor Experience Strategy (Client: Department of Conservation)

Napier, New Zealand, 2016. National Aquarium – feasibility study into repositioning the nature aquarium as a conservation aquarium (Client: Giblin Group)

Otago, New Zealand, 2016. Presentation to the Otago and Southland Conservation Boards’ tourism workshop “The Rapid Expansion of Visitor Numbers - where to from here?” (Client: Department of Conservation)

Queenstown, New Zealand, 2016. Facilitation of workshops in Auckland and Queenstown to coordinate marketing and media programmes for the Games and their tourism partners (Client: Audi Quattro Winter Games NZ)

Auckland, New Zealand, 2016. Proposed Auckland to Hauraki Cycleway - high level review of route options and economic impact assessment report, and technical input into the strategy for Auckland City Council (with Miles Media) (Client: TRC Tourism)

Wairoa, New Zealand, 2016-2017. Chair of the Rocket Tourism Steering Committee for the space launch viewing tourism project (Client: Hawke's Bay Regional Council, Wairoa District Council, Gisborne District Council (Activate Tairāwhiti), Hawke's Bay Tourism and Ministry of Business, Innovation and Employment)

Southland, New Zealand, 2016. Expert evidence on behalf of a specialist cruise company with operations in the Southern Ocean for an RMA appeal in relation to the Proposed Regional Coastal Plan: Kermadec and Subantarctic Islands (Client: Southern Heritage Tours)

Taranaki, New Zealand, 2016. Tourism specialist input into Taranaki Destination Strategy (Client: TRC Tourism for Venture Taranaki Trust)

Marlborough Sounds, New Zealand, 2016. Assessment of tourism and recreation effects of relocation of salmon farm sites (Client: Ministry for Primary Industries)

Wairoa, New Zealand, 2016. Tourism specialist input into tourism review for space launch viewing tourism project in conjunction with Giblin Group (Client: Hawke's Bay Regional Council, Wairoa District Council, Gisborne District Council (Activate Tairāwhiti), Hawke's Bay Tourism and Ministry of Business, Innovation and Employment)

Wellington, New Zealand, 2016. Great Rides Survey and analysis and presentation of findings at workshop (Client: NZ Cycle Tours)

Ohakune, New Zealand, 2016. Peer review of draft report and estimates for Ohakune Mountain Road (Client: Perception Planning and the Department of Conservation)

Niue, 2016. Input into training for tour guides. (Client: TRC Tourism)

Aoraki/Mount Cook NZ, 2016. Co-coordinator for the development and delivery of an international meeting to address mountain issues (Client: Sustainable Summits)

South Taranaki, New Zealand, 2016. Update of the recreation and tourism data for Waverley Windfarm (Client: Trustpower / Chancery Green)

Hamilton, New Zealand, 2016. Strategic input into the Hamilton/ Waikato tourism opportunities plan (Client: TRC Tourism)

Southland, New Zealand, 2016: Strategic input into the Southland cycling strategy (Client: TRC Tourism)

Queenstown, New Zealand, 2016. Facilitating a Queenstown Winter Festival Workshop (Client: Destination Queenstown)

Turangi, New Zealand, 2016. Strategic advice on the proposed Turangi-Taupo cycleway (Client: TRC Tourism)

Wellington, New Zealand, 2016. Strategic input into the analysis of camping options in Wellington city (Client: TRC Tourism for Wellington City Council)

West Coast, New Zealand, 2016. Product assessment and business advice for local tourism company (Client: Private Client)

Ruapehu, New Zealand, 2015. Strategic input into a Ruapehu tourism visitor industry workshop (Client: Ruapehu District Council)

Maungatautari, New Zealand, 2015-2016. Tourism Options Study for Sanctuary Mountain Maungatautari Steering Group. Assessment of the options for tourism development at Maungatautari Reserve (Sanctuary Mountain) (Client: Hamilton & Waikato Tourism)

Hawke's Bay, New Zealand, 2015. Independent review of the Te Mata Visitor and Education Centre (Client: Hastings District Council)

New Zealand, 2015. National Park Track and Tourism Study Tour for Nepalese park officials (Client: Adam Smith International)

Waikato, New Zealand, 2015. National Wetland Centre business plan update (Client: National Wetland Centre)

Taupo, New Zealand, 2015. Strategic input into the Great Lake Taupo Strategic Tourism Plan (Client: Destination Great Lake Taupo)

Taupo, New Zealand, 2015. Facilitation of a workshop and professional input into the strategic plan for the Tongariro National Trout Centre (Client: Trout Centre)

Pike River, New Zealand, 2015. Peer review of the Pike River Great Walk report (Client: Department of Conservation)

Nelson, New Zealand, 2015. Professional input into the draft Nelson Tasman Regional Tourism Strategic Plan 2015-2025 (Client: Tasman Tourism)

Phillip Island, Australia, 2015. Blue Skies Workshop – providing input for development of Phillip Island Tourism Strategy 2035 (Client: Earthcheck)

Taumarunui, New Zealand, 2015. Forgotten World Adventures - completion of situation analysis, assessment and recommendations for review of Strategic Plan (Client: Forgotten World Adventures)

Ruapehu, New Zealand, 2015. Preparation, facilitation and presentation at Ruapehu Cycle Tourism Summit (Client: Ruapehu District Council)

Te Mata, New Zealand, 2015. Input into the Te Mata Peak Trust Board's management plan (Client: Hastings District Council)

Wellington, New Zealand, 2015. Facilitation of New Zealand Cycle Trail strategic planning workshop (Client: NZ Cycle Trail)

Kathmandu, Nepal, 2015. Completed mountain tourism safety assessment including seminar in Kathmandu (Client: Adam Smith International)

Coromandel, New Zealand, 2015. Professional input into Coromandel Heritage Draft Plan development (Client: Miles Media)

Kigali, Rwanda, 2015. Product Development Assessment Study. Strategic input into project report and providing training for tourism workshop for Rwanda Tourism Marketing Strategy (Client: BEED)

Te Urewera Board, 2014-ongoing. Crown appointee to the inaugural board (2014) that is overseeing the establishment and implementation for Te Urewera (previously Te Urewera National Park) (Client: Ministers for Treaty of Waitangi and Conservation)

Queenstown, New Zealand, 2014. Market assessment of cycle options on the Around the Mountains Cycleway and RMA evidence for the resource consent hearing (Client: Southland District Council)

Warnanmbool, Australia, 2014. Trail and track advice to the Barwon South West Adventure Tourism Trail Development (Client: TRC Tourism)

West Coast, New Zealand, 2014. Peer review of the Waitaha Hydro Power Scheme Recreation Assessment for an RMA audit (Client: WestPower Ltd)

Melbourne, Australia, 2014. Fort Queenscliff Precinct Tourism Plan 2014, Blue Skies Workshop – providing input for revitalizing the historic military headquarters (Client: Queenscliff Borough)

Fiji Tourism Development Plan 2015-2019. Tourism strategic advisor (Client: Fiji Ministry of Tourism)

Pacific, 2014. Feasibility study on the investment opportunities for a Pacific Ocean Swim Event Series (Client: NZ MFAT)

Central North Island Destination Planning, NZ, 2014. Recreation and tourism strategic advisor (Client: DOC)

Assessment of a major new NZ Tourism Attraction, 2014. Feasibility study on a NZ\$50 million tourism investment attraction (Client: private sector)

Opotoki, New Zealand, 2014. Opotoki Visitor Strategy - strategic Input into the Opotoki Visitor Strategy (Client: Opotoki District Council)

Canberra, Australia, 2014. Advisor for the West Belconnen Sustainable Fisheries scoping report (Client: Riverview Projects)

Central North Island New Zealand Destination Plan, 2014. Preparing a framework to assist with future public and private sector investment in the region's recreation and tourism (Client: Department of Conservation)

Samoa, 2014. Samoa Niche Market Tourism Product Assessment – an investment feasibility study (Client: NZ MFAT)

Vanuatu, 2013-2016. Vanuatu Strategic Tourism Advisor - providing advice and support to the Vanuatu Tourism Sector (Client: NZ MFAT)

Fiji, 2013-2014. Fiji Tourism Development Plan – providing strategic input (Client: Government of Fiji)

Westland, New Zealand, 2013. Waitaha Hydro Project Westland. A review of the investigation, recreation and tourism assessment of effects of the proposed hydroscheme (Client: Westpower)

Wellington, New Zealand, 2013. Baring Head Lighthouse (Wellington) Compound Heritage Plan. Tourism and Recreation advice for the lighthouse heritage plan (Client: Boffa Miskell).

Coromandel, New Zealand, 2013. Coromandel Great Walks: Cathedral Coast Walkway Feasibility Study (Client: Thames Coromandel District Council)

Tasmania, Australia, 2013. Re-imagining the visitor experience of Tasmania's World Heritage Area. A member of an international 'think tank' on the future of the Tasmanian World Heritage area (Client: Tourism Industry Council of Tasmania)

Tonga, 2013. Creation of a Core Data Set for the Tourism Sector. Senior consultant on a study of core data, responsible for providing Pacific tourism context and leading the workshop consultation processes (Client: IFC)

Porters Ski Area, 2013. Peer review of assessment of proposal for planning process for Porters Ski Area Development (Client: Porters Ski Area)

Vanuatu, 2013. Vanuatu Strategic Tourism Action Plan 2014-2018. Team leader for the development of the next Vanuatu Tourism Action Plan on behalf of the sector stakeholders in Vanuatu (Client: NZ Ministry of Foreign Affairs and Trade)

Mongolia, 2013. Peer review of Financial Sustainability Options for Mongolia's Specially Protected Areas (Client: UNDP)

Tongariro, 2013. Assessing demand scenarios for the Tongariro Alpine Crossing (T.A.C.), Ko Tongariro te maunga (Client: Department of Conservation)

Kyrgyzstan Republic, 2013. Peer review of the Tourism Strategy for the Kyrgyzstan National Export Strategy (Client: UNDP)

Kāpiti Island, 2013. Rangatira Point visitor options (Client: Department of Conservation)

Tasmania, 2013. Maria Island Ecotourism Development Feasibility Study (Client: Tasmanian Parks and Wildlife Service)

Whirinaki Forest Tourism, 2012. Scoping Study (Client: Ngāti Whare)

Aotea/Great Barrier Island, 2012. Ecotourism strategy (Client: Ngāti Rehu/Ngātiwai Ki Aotea)

Kimberley Iconic Multiday Walk, 2012-2013. Feasibility Study (Client: Australian National Landscape Programme- Strategic Investment Grant)

Sutjetska National Park, 2012. Best Case Guidelines for Sutjetska National Park, Bosnia and Herzegovina (Client: UNDP)

Christchurch Earthquake Recovery, 2011. Tourism input into the draft Christchurch City Plan

Taupo Fisheries Strategy, 2012. Strategic input into the strategic review of Taupo's recreational fishing direction (Client: Department of Conservation)

World Heritage and Sustainable Tourism Programme, 2011-2012. Input into the World Heritage Centre's strategies for sustainable tourism (Client: UNESCO and Martin Jenkins)

Porters Ski Area, 2010-2012. Provision of evidence for the planning process for Porters Ski Area Development including preparation of background reports (Client: Porters Ski Area)

Tasmania Heritage Tourism Strategy, 2011-2012. Development of Tasmania's Heritage Tourism Strategy (Client: Tasmania Tourism)

Malaysia Perak Belum Temengor Tourism, 2011-2012. Tourism team leader of a major multi sector planning study. In association with KWA (Client: Northern Corridor Implementation Authority)

Marlborough Sounds Salmon Farm, 2011-2012. Assessment of recreation and tourism effects for a proposed salmon farm expansion (Client: NZ King Salmon)

Japan Minakami Ski Region, 2011. Assessment of tourism development planning options for the region (Client: Minakami City Council)

Long Trail Feasibility Study, Montenegro, 2010. International expert for the feasibility study of the development of long trail in Western Balkans region (Client: UNDP Montenegro)

Macraes Flat Mine, 2010-2011. Advisor for the development of tourism options at Macraes Flat Mine including the preparation of evidence for the District Council hearings (Client: OceanaGold NZ Ltd)

Craters of the Moon, 2010. Advisor for Craters of the Moon strategy (Client: Craters of the Moon Trust)

Tongariro National Trout Centre, 2010. Advisor for a rebranding exercise for the Tongariro National Trout Centre (Client: Department of Conservation)

Flinders Island, Australia, 2010. Product Development and International Benchmark Advisor for the Tourism Market Feasibility Study (Client: Flinders Island District Council)

New Zealand Cycleway Project, 2010. Business Consultant for the feasibility studies of the Ruapehu-Whanganui and the Central North Island Rail Trail cycleways (Client: Ruapehu District Council)

New Zealand Cycleway Project, 2010. Business Consultant for the feasibility study on the development of cycleways near Lake Taupo (Client: Bike Taupo)

New Zealand Cycleway Project, 2010. Business Consultant for the feasibility study on the development of cycleways in Eastland (Client: Opotiki District Council)

Great Barrier Island, 2010. Tourism Consultant for proof of concept study for a multi-day walk (Client: Department of Conservation)

Tauhara Stage II Development, 2010. Recreation and Tourism Consultant for the assessment of recreational and tourism effects for a proposed geothermal power station (Client: Contact Energy)

Commonwealth Games 2018, 2009. Tourism Consultant for the preparation of a pre-feasibility study on Auckland's bid to host the Commonwealth Games 2018 (In association with Sports Impact Ltd for Auckland City Council)

Walking Access New Zealand, 2009-2010. Recreation Consultant for input into the review of the National Strategy on Walking Access (Client: Walking Access Commission)

Wilkin Valley, 2009. Expert witness advice on proposed jet boat operation (Client: Southern Alps Air)

Chile Tourism, 2009. Keynote speaker at a Patagonian Tourism Development Seminar, Coyhaique (Client: HidroAysen)

New Zealand Cycleway Project, 2009. Team leader for the market research study for the New Zealand Cycleway Project (Client: NZ Ministry of Tourism)

Visitor Strategy for Parks in South Australia, 2009. Senior consultant for this strategy (Client: South Australia Department for Environment and Heritage)

Iskandar Malaysia Tourism Cluster Development Strategy, 2009. Tourism product and business analyst (Client: Iskandar Regional Development Authority (IRDA). Undertaken as part of the Innovation Associates Consulting Sdn. Bhd. team)

Perak Tourism Strategic Action Plan, Malaysia, 2009. Tourism and Product Development Advisor for the Perak Tourism Strategic Action Plan (Client: Institut Darul Ridzuan)

Kāpiti Island Visitor Strategy, 2009. Strategic advisor for the development of an integrated tourism strategy for Kāpiti Island (Client: Department of Conservation)

Rimutaka Forest Park Visitor Strategy, 2009. Strategic advisor for the visitor strategy for the Rimutaka Forest Park with a focus on the Catchpole and Orongorongo Valleys (Client: Department of Conservation)

Parramatta Tourism Programme- Sydney, 2009. Presenter at a “Blue Skies” visionary tourism workshop that focused on the tourism development options for Parramatta (Client: Parramatta City Council)

Winter Games NZ 2009, 2011, 2013, 2015, 2017. Coordinator of day-to-day hosting of sponsors and VIPs at the inaugural and subsequent Winter Games at the New Zealand Southern Lakes skifields (Client: Wintergames NZ)

Taupo Culture, Arts and Heritage Centre Proposal, 2009. Team leader for a review of the development options for a new Culture, Arts and Heritage Centre (Client: Lake Taupo District Council)

Chile Tourism Industry Association, 2009. Provision of tourism advice at an industry association seminar, Santiago (Client: ACHET)

Wellington Cable Car, 2008. Strategic advisor for the preparation of a business plan (Client: Wellington Cable Car Company)

Viet Nam, 2008-2009. Strategic advisor for the development of a strategic management plan for Phong Nha Ke Bang National Park (Client: GTZ)

Pitcairn Island Tourism Survey, 2008. Strategic advisor for the Market Demand Study for Tourism Infrastructure on Pitcairn Island (Client: Foreign and Commonwealth Office)

Rolling Hostel, Chile, 2008 and 2009. Business advisor to a boutique transport and accommodation operation in Chile (Private Client)

NZAID Pacific Environment Fund Coordinator, 2007-2012. Strategic advisor to the management of a multi-million-dollar aid contribution to environmental projects in the South Pacific (Client: NZAID)

Chile, 2008. Project Leader for TRC-P4 team for the preparation of a tourism strategic agenda based on the Boston Consulting Group’s Tourism Sector (Cluster) report 2007 (Client: Ministry of Economy, Chile)

Viet Nam, 2008. Team Leader for the preparation of the Con Dao National Park Ecotourism Strategy (Client, UNDP)

Viet Nam, 2008. Team Leader for the preparation of the Con Dao Sustainable Tourism Strategy 2009-2015 (Client: UNDP)

Cape Foulwind, 2008. Project Leader for an assessment of commercial tourism opportunities for Cape Foulwind (Client: Development West Coast)

Pitcairn Island Tourism Development, 2008. Assisting the Pitcairn Island Government with future plans for tourism to the island (Client: Pitcairn Island Government)

West Wind (Makara) Wind Farm, 2007-2011. Consultant to Meridian Energy and the West Wind Recreation Group to assist with the development of visitor services at the Wind Farm (Client: Meridian Energy)

Wairakei Geo-thermal Power Scheme, 2008. Providing visitor input into the scoping study on the potential options for utilising the decommissioned power plant at Wairakei (Taupo) (Client: Contact Energy)

Niue, 2007-2008. Tourism Advisor to the Government of Niue on tourism development options with a focus on accommodation needs for Niue (Client: NZAID)

Chile, 2007. Tourism input at the 4th Volcanoes, Rivers and Lakes Tourism Conference – completion of a review of tourism in the Palena Province (Patagonia) (Client: CondorVision)

Sarawak, Malaysia, 2007-2008. Tourism advisor (and poverty alleviation advisor) to the Sarawak Inland Water Transport Study (Client: UNDP & Sarawak River Board)

Chile, 2007. Advisory services to a major New Zealand tourism operator, assessing investment options in Chile (Client: Private Client)

Viet Nam, 2007. Team leader for a review of tourism investment opportunities in Viet Nam (Client: NZTE).

Ski Marketing Workshop, NZ, 2007. Professional support for workshop, and assisting with preparation of the draft marketing strategy (Client: Ski Tourism Marketing Network, NZ)

West Coast, New Zealand, 2007. Project Director for all projects (Client: Development West Coast)

- Glaciers planning study as the basis for a destination management plan
- South Westland Heritage planning study as a basis for a destination management plan
- West Coast Tracks Management Plan
- West Coast Water Activities study

Farm Station, 2006. Assessment of recreational opportunities for a private plantation forest, north of Auckland. Evaluated the demand and supply of significant outdoor recreation opportunities in the Auckland region (Private Client)

Northland, 2006-2007. Review of multi-day commercial walking opportunities in Northland (Client: Enterprise Northland)

Nepal, 2006. Team Leader for the Final evaluation of the Tourism for Rural Poverty Alleviation Programme (Client: UNDP)

Rotorua Lakes, 2006-2007. Tarawera – Walking Trail Business Opportunities Study (Client: Rotomahana Parekarangi Trust)

Taupo Tourism Opportunities, 2006-2007. Assessing tourism options for two subtribes in expanding their business options (Client: Trusts of the Tuwharetoa tribe)

Papua New Guinea Kokoda Trail Project Development, 2006. Assessing the options and preparing the Terms of Reference for a major livelihoods project based on creating livelihoods for those living in or near the Kokoda Trail (Client: IFC)

Brunei Temburong District Plan, 2006-2007. Providing tourism development input into a comprehensive district plan with a focus on rural livelihoods (Client: Connell Wagner)

Mekong Tourism Strategy, 2004-2005. Pro-poor Tourism Advisor for the APPI Consultancy team which prepared a Ten Year Strategic Plan for the Asian Development Bank, for the Six Countries of the Mekong: Cambodia, China-Yunnan, Lao PDR, Myanmar, Thailand and Viet Nam (Client: Asian Development Bank)

Papua New Guinea, Madang 2005/Rabaul 2006. Facilitated two 3-day business workshops for the Papua New Guinea Tourism Promotions Authority (Funded by NZAID)

Makara Wind Farm, Wellington, 2004-2012. Providing tourism and recreation evidence for Meridian Energy's Resource Consent process to develop a large wind farm for Wellington. Advice to the proposed Recreation Windfarm (West Wind) and its associated facilities (Client: West Wind)

North Island Transmission Line Corridor, 2005-2008. Providing tourism and recreation advice to MWH who coordinated technical inputs for Transpower's Transmission line upgrade (Client: MWH)

Chilean Scenic Highway Study Tour to NZ, 2005. Providing development, conservation, tourism & NZ experience to this NZAID supported study tour (Client: NZAID)

Pitcairn Island Tourism Development Feasibility Study, 2005. Tourism Planner and Business Advisor for the Pitcairn Tourism Development Plan (Client: Foreign and Commonwealth Office)

NZ Regional Tourism Planning, 2004-2006. Tourism and Recreation Strategic Advisor to the Lake Taupo Tourism Strategy (2005); The Southland Tourism Strategy (2004-2005); Lake Wakitipu Trails Study (2003-2004); and Environmental Tourism Assessment of the Māori Arts and Crafts Institute (Te Puia).

Pacific Enterprise Development Facility, Fiji, 2003-2004. Business advice to tourism operators in Fiji. These projects involved working closely with business operators to develop, or re-position, tourism businesses (Client: International Finance Corporation)

Review of Tourism Delivery (Marketing) Lake Taupo region, 2003-04. Facilitated a review of a Regional Tourism Organisation (RTO) and its marketing functions (Client: Destination Lake Taupo)

NZAID Fiji Ecotourism Programme, 2002-2004. Team leader and consultant for two Protected Area Park Management projects, Bouma and Koroyanitu, in Fiji. The focus was on the sustainability of the 12 small ecotourism businesses (Client: NZAID)

Samoa Tourism Development Plan Implementation, 2002–2006. Team member of the Implementation Team (Client: Government of Samoa)

Mongolia AsiaDAF Altai Tavan Bogd National Park Project, 2001-2002. Project leader and consultant for an international team of consultants assisting with National Park management and poverty alleviation in Western Mongolia (Client: AsiaDAF New Zealand)

Samoa Tourism Development Plan, 2002-2006 & 2001-2002. Project Manager and Tourism Consultant for the team who prepared Samoa's third Tourism Development Plan (Client: Government of Samoa)

Tonga NZODA Nature Tourism Programme, 2001-2004. Management Services Consultant and technical advisor for the NZAID Programme which assisted poverty alleviation through nature tourism in Vava'u and 'Eua (Client: NZODA, New Zealand)

Eco Challenge 2001. Event Advisor to the international Eco Challenge adventure race held in New Zealand in October 2001. Input included assisting the New Zealand consortium in bidding and hosting the event reconnaissance team; and assessing the environmental and social impacts of the event.

Mongolian Protected Areas Study Tour to NZ, 2001. Facilitator and parks consultant for German Technical Corporate Study Tour to NZ by 11 Mongolian park officials (Client: German Technical Corporation)

12. SELECTED ASSIGNMENTS: 1986 - 2000:

NZ Ecotourism Lodges, 2000-ongoing. Strategic advice and scoping studies for several ecotourism lodges (West Coast, Horowhenua, Kāpiti Island, Northland) and three mountain huts (Private clients)

Adventure Tourism in Tasmania, 2000. Business and conservation advisor to a major European adventure tourism operator. Assessment of event opportunities in Tasmania.

Samoa NZODA Tourism Programme, 1995 – 2001. Facilitator and tourism consultant for the NZODA Tourism Programme. Involved in a wide range of projects concerned with implementing the Samoa Tourism Development Plan, 1992 - 2001 (Client: NZODA)

Included consultancy input into:

- The mid-term review of the Samoa Tourism Development Plan 1998
- The development of the terms of reference for the Samoa Tourism Development Plan 2002-2006
- Research projects including: VFR markets to Samoa, New Zealand market for Samoa, Marine Tourism in Samoa
- Capacity building for all sectors of the Tourism industry especially:
 - Beach Fale operators
 - Scenic Site operators
 - Guides
 - Marine tourism operators

- Staff of the Samoa Visitors Bureau
- Scenic site development including Lake Lano’oto & Malolololei
- Organisational Reviews of the Samoa Visitors Bureau, The Samoa Visitors Association, the Regional Offices (Auckland & Sydney) of the Samoa Visitors Bureau and strengthening the Guiding & Marine tourism operators
- The development of the NZODA Samoa Tourism Development Fund
- Business advice for a wide range of tourism operators, from resorts to marine tourism operators.

Review of Fiji Ecotourism Opportunities, 1999. Team Leader of a mission to assess opportunities for NZAID to assist ecotourism in Fiji (Client: NZAID)

NZODA Fiji Ecotourism Programme, 1997 – 2001. Programme Team Leader and consultant for two Protected Area Park Management projects, Bouma and Koroyanitu, in Fiji. A large long-term programme involving technical services (Client: NZODA).

Included consultancy input into:

- Tourism marketing plan for Bouma National Heritage Park. The Bouma National Heritage Park won the British Airways Tourism Award 2002 for the best Protected Area for the National Parks and Protected Area category.
- Product development of the Vidawa Forest Trek, Waitabu Marine Park, Lavena Coastal Walk & Lodge and Batilamu Trek

Review of UNDP Niue Tourism Programme, 1999. An assessment of UNDP’s support to Niue’s Tourism Programme (Client: UNDP)

Helicopter Tourism Business - NZ Southern Alps, 1998-99. Business advisor for a client who wished to expand his business operations (Client: Private sector)

Fiji Ecotourism Feasibility and Design Study for NZODA, 1998-1999. Team leader for a review of opportunities for NZODA to assist Fiji’s ecotourism industry (Client: NZODA)

Vava’u and ‘Eua Tourism Projects, Kingdom of Tonga, 1999. Team leader for project design studies for NZODA (Client: NZODA)

Bay of Islands Fishing Lodge, 1998–1999. Expert witness on the social and environmental impacts of a proposed tourism lodge (Client: Private sector)

Lake Rotoiti Mainland Island Recovery Project, 1998. Advisory input into the concept plan for visitor services, Nelson Lakes National Park (Client: Department of Conservation)

Stewart Island, Strategic Review of Recreation Facilities, 1998. Advisory input into a strategic study for visitor facilities on Stewart Island (Client: Department of Conservation)

Pacific Ecotourism Workshop, 1998. Project Manager for an international workshop for donors, recipients and NGOs held in Fiji (Client: NZODA)

Vava'u, Kingdom of Tonga, 1998. Tourism consultant to the private sector of Vava'u, providing strategic and business advice (Client: NZODA)

SPREP Ecotourism Workshop, Vanuatu, 1998. Input (business) into the SPREP Ecotourism Workshop for Pacific Island protected area managers (Client: SPREP)

Khon Khaen University, Thailand, 1998. Lecturer at the ASEAN Ecotourism Workshop for 20 ASEAN ecotourism managers (Client: NZODA)

Review of Samoa AusAID Tourism Development Programme, 1998. Consultancy reviewing AusAID's Samoa Tourism Programme (Client: AusAID)

Lao PDR Conservation Study Tour of New Zealand, 1998. Project Director for the Forest Management and Conservation Project (FOMACOP) Conservation Study Tour to New Zealand (Client: World Bank)

West Coast Coal Terminal Project Planning Hearing, 1997–1998. Expert witness on the impact of the proposed terminal on tourism (Client: Solid Energy)

SPREP Ecotourism Workshop Kosrae, Micronesia, 1997. Input (business) into the SPREP Ecotourism Workshop for Pacific Island protected area managers (Client: SPREP)

Uluru - Kata Tjuta National Park (Ayers Rock) Visitor Management Strategy, 1997. Project Manager and team member (Client: Parks Australia)

Clifford Bay Planning Tribunal Hearing, 1997. Expert witness on back country tourism in the Marlborough Sounds (Client: TranzRail Ltd)

China (Khanas) National Park and Tourism Management Study Tour of New Zealand, 1997. Programme Coordinator and Study Tour Manager (Client: NZODA)

NZODA Pacific Island Projects, 1996-2002. Input into a range of tourism projects involving TRC consultants working in the Pacific, e.g. Vanuatu, Kosrae, Cook Islands and Fiji (Client: NZODA)

Niue Tourism, 1996, 1997. Training of Niue ecotourism personnel and developing new tourism products (Client: NZODA)

Visitor Safety, 1996, 1997. Reviewing visitor safety strategies for New Zealand's Department of Conservation (Client: Department of Conservation)

Wellington Cable Car Winding Room Study, NZ, 1996. Project Manager and consultant for an options study into the future use of the Winding Room (Client: Wellington City Council)

Mt. Cook Village Planning Study, 1996. Environmental Tourism Consultant for the planning team (Client: Mt. Cook Village Development Steering Group)

Ecotourism planning in China, 1996. Team Leader for an ecotourism planning study for the Lake Khanas Nature Reserve, Xinjiang Province (Client: NZODA)

Sabah Tourism Masterplan, 1995. Tourism Resource Analyst (Client: Sabah Government)

Niue Tourism, Development, Planning and Marketing, 1995. A review of Niue's tourism and a strategic plan for NZODA (Client: NZODA)

Nature Tourism Planning on Kāpiti Island, 1995. Team member of a feasibility study for a nature tourism venture for Kāpiti Island (Client: Private sector)

Nature Tourism Planning in Viet Nam, 1995. Team member for a National Park Tourism Study (Client: NZODA)

Samoa NZODA Tourism Programme, 1994. Development of an integrated programme of tourism projects for assistance by NZODA (Client: NZODA)

Raid Gauloises, Malaysia, 1993-1994. In-country Manager for a major multi-million-dollar adventure event (Client: Gerard Fusil Management (GFM, France) 1993-94)

Sarawak, Malaysia, 1992-1993. Project Manager of a multi-disciplinary NZ team undertaking the second Sarawak Tourism Masterplan (Client: State Government of Sarawak)

Queenstown, NZ, 1991-1992. An independent report on commercial recreation involving assessing current recreational use of rivers and lakes and future tourist demand (Client: Department of Conservation)

Environmental Tourism Potential, Samoa, 1991. An investigation of the potential for environmental tourism development project within the national parks and protected areas of Samoa (Client: New Zealand Ministry of External Relations and Trade)

Feasibility studies involving tourism products - Studies for new commercial tourism operations associated with backcountry tracks, historic sites and scenic natural settings (Clients: Kaikoura Tours Ltd, Masterton District Council, Nelson Historic Places Trust, Pu Pu Dive Adventures)

Review of Tasman Forestry's Recreational Forestry opportunities, 1989. Analysis of a range of recreational planning opportunities as part of Fletcher's contribution to the 1990 Celebrations and the Tasman Accord Project (Client: Fletcher Challenge NZ)

Review of the financing and operations of the QEII National Trust, 1989. A review to establish clear recommendations on how to balance the Trust's income with expenditure (Clients: The Minister of Conservation and the Chairman of the QEII Trust)

Nature Tourism Potential, Southern China, 1988. An assessment of the potential for nature tourism within Xishuangbanna Reserves in the Yunnan province of Southern China (Client: World Wide Fund for Nature)

13. AWARDS INCLUDE:

- NZ Alpine Club – Life membership for services to NZ mountaineering, 2010.
- Tourism Resource Consultants was a finalist in the 2007 Wellington Export Awards.
- Tourism Resource Consultants was a finalist in the 2005 Wellington Gold Awards for business excellence in the “Emerging Gold” Category.
- Asia 2000 Business Fellowship for language training in Malaysia, 1994.
- The New Zealand Commemoration Medal awarded by HM The Queen for services to NZ Tourism, 1990.
- A joint recipient with Les Clark of a New Zealand Trade Development Board Commendation in recognition of Tourism Resource Consultants’ contribution to the development of New Zealand’s foreign exchange earnings, 1989.
- A NZ Mountain Safety Council Award for services to mountain safety, 1988.

Clients receiving awards include:

- ▶ *Forgotten World Adventures, NZME People’s Choice Award, New Zealand Tourism Awards, 2018*
- ▶ *Kāpiti Island Nature Tours, Department of Conservation Environmental Tourism Award, New Zealand Tourism Awards, 2018*
- ▶ *Department of Conservation and Te Uru Taumatua for Te Urewera and DOC Tuhoe Partnership – Prime Minister’s Award, Deloitte IPANZ Public Sector Excellence Awards 2017*
- ▶ *Sustainable Summits 2016, NZ Recreation Association Outstanding Event Winner 2017*
- ▶ *Ruapehu Regional Visitor Sector Development Plan - Commendation Award for Collaboration with Business, Iwi and the Community at the MBIE Celebrating Excellence Awards, 2017*
- ▶ *Kāpiti Island Nature Tours – Māori Cultural Award Winner, New Zealand Tourism Awards 2017*
- ▶ *Tui Tai Adventure Cruises, Fiji – AON Excellence in Tourism Awards for “Best Adventure” in 2004 / 2005 and “Best Cruise” in 2007*
- ▶ *The Cable Car Museum – NZ Tourism Industry Award, 2006 and 2007*
- ▶ *Bouma National Heritage Tourism Project Fiji, 2002 - the British Airways Tourism for Tomorrow Award*